

## **Base for water-based energy drink GENERGISE**

When making the design for energy drinks, based on water.

It has been thought of making it visual so that the idea is quickly grasped. At all times the target audience has been taken into account, being a young design, but at the same time understandable. With the most important information on the face of the product and a colour palette that is attractive. The typography used gives that youthful look and at the same time, it can be elegant, as you can see in the following product.

As for the finishes, transparent vinyl is thought to adhere to the glass container. Die-cut with rounded tips.

At all times, the ingredients and benefits of the products will be specified clearly and in detail.

## **GENERGISE vitamin supplements**

The design for vitamin supplements is much more elegant, with colors that evoke a product of natural origin, and a much simpler structure. With the necessary information.

It plays with the colors of the brand, to convey what we want, in this case health.

As for the packaging, it is initially designed for a recycled plastic bottle, but it can also be used in a multilayer bag.

# GENERGISE

## Nutrition Facts

Serving size	1 bottle (400ml)
Average Content	per 100ml
<b>Calories</b>	<b>13</b>
Fat	0g
of which saturates	0g
Carbohydrate	3,0g
of which sugars	3,0g
includes 0g Added Sugars	
Protein	0g
Salt	0,108g



13  
Calories

Blackberry  
Water  
Natural  
Flavor

58  
kJ

### Ingredients.

Water, carrot juice concentrate\*, lemon juice concentrate, nature berry flavouring, sea salt, coconut juice concentrate\*, concentrated stevia tea infusion\*, blueberry juice concentrate\*, citric acid, baobab fruit pulp\*, agave juice concentrate\*, antioxidant ascorbic acid water extracted açai juice\*

INGREDIENTS: Olive Oil, Capsule shell (Gelatine), Humectant (Glycerin), Medium Chain Triglycerides Vitamin D, DL Alpha Tocopherol.

ALLERGENS: Produced in a facility which also handles milk

SUGGESTED USE: Consume 1 softgel daily. Best taken with food.

IMPORTANT INFORMATION: Do not exceed the stated recommended daily dose. This product should not be used as a substitute for a varied, balanced diet. Keep in a cool dry place out of direct sunlight. Store out of the reach of young children. Not suitable for vegetarians. If you are pregnant, breastfeeding, taking any medications or under medical supervision, please consult a doctor or healthcare professional before use.

GENERGISE  
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VITAMIN D3



180 SOFTGELS

**Vitamin D Food Supplement Softgels.**

180 Softgels /180 Servings.

Best before end: See base or cap

ACTIVE INGREDIENTS	
Per Daily Serving	1 Softgel
Vitamin D (as cholecalciferol 2500IU)	62.5µg (1250%*)

\*NRV - Nutrient Reference Value